



Governor Matthew Mead
State of Wyoming

December 30, 2016

Dear Wyoming Department of Health Application Review Team:

On behalf of the Governor's Council on Impaired Driving (GCID), I would like to provide this letter supporting the application of the Prevention Management Organization of Wyoming (PMO) for the Community Substance Abuse and Suicide Prevention Services grant. The Chief Executive Officer of the PMO is a member of the GCID and the PMO has provided staff and resources to support the social marketing efforts of the GCID, including facilitation of focus groups and helping to establish evaluation criteria. More recently, the GCID has been collaborating with local PMO community prevention staff, the Wyoming Department of Transportation, and the Wyoming Association of Sheriffs and Chiefs of Police (WASCOP) on developing comprehensive strategies to drive down local impaired driving rates.

As Chairman of the GCID and a law enforcement professional, I am aware of the importance of prevention in our efforts to combat impaired driving, particularly when employed in collaboration and coordination with law enforcement and adjudication. The PMO furthers the prevention of impaired driving in Wyoming communities in many ways. These include promoting local policies requiring Responsible Beverage Server Training, working with WASCOP and local law enforcement to conduct compliance checks, helping communities host alcohol-safer local events, and using social media and marketing to support law enforcement efforts and change community norms about responsible alcohol use. The PMO has also been instrumental in partnering on the hosting of local policymaker forums supported by the GCID, which bring together local influencers to look at alcohol-related crime data and discuss collective solutions.

The GCID strongly supports the PMO's ongoing efforts to make our communities healthier and safer, and in particular its contributions to the prevention of impaired driving and its harmful consequences.

Sincerely,

Richard Adriaens
Co-Chairman, Governor's Council on Impaired Driving
Chief of Police, Sheridan Wyoming